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$\underline{\mathsf{Linear}} \to \mathsf{Non-linear}$

Two approaches:

Kernel methods



Two approaches:

Kernel methods guarantees, well understood



Two approaches:

Kernel methods guarantees, well understood computationally intensive (small data)

Neural networks less well understood



Two approaches:

Kernel methods guarantees, well understood computationally intensive (small data)

Neural networks less well understood computationally cheap (large data)



Next couple of weeks

Kernel methods



High level picture



High level picture Support Vector classification and regression



High level picture Support Vector classification and regression Kernel PCA



High level picture Support Vector classification and regression Kernel PCA Random Fourier Futures



High level picture Support Vector classification and regression Kernel PCA Random Fourier Futures Credit risk, Power data











Not linearly separable



Not linearly separable



Boundaries not linear ..

but are linear in a higher dimensional space!



Principled approach for linear \rightarrow nonlinear Powerful, yet generalizes well Often explainable at least more than other state of art New advances increase reach (more data)

but not as much as NN













Minimum number of mistakes?





Minimum number of mistakes? infeasible, NP-hard





 $\begin{array}{l} \mbox{Minimum number of mistakes?} \\ \mbox{infeasible, NP-hard} \\ \mbox{Instead: variation of } \ell_1 \mbox{ loss, sum of margins} \end{array}$



Setting up linear classification

Distance of **x** from a plane $\mathbf{w}^T \mathbf{x} - b = 0$?



Setting up linear classification

Distance of **x** from a plane $\mathbf{w}^T \mathbf{x} - b = 0$?

$$\frac{\mathbf{w}^T \mathbf{x} - b}{||\mathbf{w}||}$$



Formulation of Support Vector Classification

Analyze this in some detail



Formulation of Support Vector Classification

Analyze this in some detail One of the key advantages: interpretability Comes through formulation



Formulation of Support Vector Classification

Analyze this in some detail One of the key advantages: interpretability Comes through formulation Primal/Dual formulation is a key optimization idea accelerations of training neural networks resource allocation/optimization in economics, urban planning



Formulation



Linearly separable points: Training data:

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

Margin (closest distance from separating boundary)

$$\gamma(\mathbf{w}, b) = \min_{\mathbf{x}_i} \frac{|\mathbf{w}^T \mathbf{x}_i - b|}{||\mathbf{w}||}$$

Redundant parameterization scaling \mathbf{w}, b by any number does not change the margin



Formulation

Support vector machine formulation:

$$\mathbf{w}^*, b^* = \arg \max_{\mathbf{w}, b} \gamma(\mathbf{w}, b)$$

subject to $y_i(\mathbf{w}^T \mathbf{x}_i - b) \ge 0$ (for all training (\mathbf{x}_i, y_i))

Redundant parameterization: scaling \mathbf{w}, b changes nothing

- only the directions/intercepts matter
- represent by scaling of \mathbf{w}, b that ensures

$$\min_{\mathbf{x}_i} |\mathbf{w}^T \mathbf{x}_i - b| = 1$$



Formulation

Support vector machine formulation (removing the redundant formulation)

$$\mathbf{w}^*, b^* = \arg\max_{\mathbf{w}, b} \frac{1}{||\mathbf{w}||}$$

subject to $y_i(\mathbf{w}^T \mathbf{x}_i - b) \ge 1$ (for all training (\mathbf{x}_i, y_i))





$$\frac{1}{||\mathbf{w}||}$$
 not convex/concave

But it is easy to come with a convex formulation

$$\mathbf{w}^*, b^* = \arg\min_{\mathbf{w}, b} \frac{1}{2} ||w||^2$$

subject to $y_i(\mathbf{w}^T \mathbf{x}_i - b) \ge 1$ (for all pairs (\mathbf{x}_i, y_i))



General concepts beyond support vector machine formulation



General concepts beyond support vector machine formulation Lagrangian:

$$L(\mathbf{w}, b, \Lambda) = \frac{1}{2} ||w||^2 + \sum_i \lambda_i \left(1 - y_i (\mathbf{w}^T \mathbf{x}_i - b) \right)$$

 $L(\mathbf{w}, b, \Lambda)$ is a key idea in any constrained optimization



Neat property of Lagrangians: **Optimal point** $\min_{\mathbf{w},b} \max_{\Lambda \ge 0} L(\mathbf{w}, b, \Lambda)$ (primal formulation)

Dual formulation (Nash, von Neumann) $\max_{\Lambda \ge 0} \min_{\mathbf{w}, b} L(\mathbf{w}, b, \Lambda)$ (dual formulation)



Neat property of Lagrangians: Optimal point $\min_{\mathbf{w},b} \max_{\Lambda \ge 0} L(\mathbf{w}, b, \Lambda)$ (primal formulation)

Dual formulation (Nash, von Neumann) $\max_{\Lambda \ge 0} \min_{\mathbf{w}, b} L(\mathbf{w}, b, \Lambda)$ (dual formulation)

Incidentally Nash won both the Nobel Prize in Econ and the Abel Prize



For free:

$$\min_{\mathbf{w},b} \max_{\Lambda \geq 0} L(\mathbf{w},b,\Lambda) \geq \max_{\Lambda \geq 0} \min_{\mathbf{w},b} L(\mathbf{w},b,\Lambda)$$

But equality in many cases

- in many convex formulations, including our current case
- so one could solve either version
- dual in kernel methods very insightful for explainability



Dual formulation: 2 key insights

• Setting gradient of $L(\mathbf{w}, b, \Lambda)$ to 0, optimal \mathbf{w}^* satisfies

$$\mathbf{w}^* = \sum_i \lambda_i y_i \mathbf{x}_i$$

Representer theorem: solution \mathbf{w}^* is linear combination of inputs


Dual formulation: 2 key insights

• Setting gradient of $L(\mathbf{w}, b, \Lambda)$ to 0, optimal \mathbf{w}^* satisfies

$$\mathbf{w}^* = \sum_i \lambda_i y_i \mathbf{x}_i$$

Representer theorem: solution **w**^{*} is linear combination of inputs • Finding As

$$\max_{\Lambda \geq 0} \sum \lambda_{i} - \frac{1}{2} \begin{bmatrix} \lambda_{1}y_{1} & \dots & \lambda_{n}y_{n} \end{bmatrix} X X^{T} \begin{bmatrix} \lambda_{1}y_{1} \\ \vdots \\ \lambda_{n}y_{n} \end{bmatrix}$$

Data only shows up through dot products (XX^{T}) Crux of Kernel approach to nonlinearity



$$\mathbf{w}^*, b^* = rgmin \frac{1}{2} ||\mathbf{w}||^2$$

subject to $y_i(\mathbf{w}^T \mathbf{x}_i - b) \ge 1$ (for all training (\mathbf{x}_i, y_i))

In this case, no **w**, b pair will satisfy all constraints In some cases, $y_i(\mathbf{w}^T \mathbf{x}_i - b) = 1 - \xi_i$ for some $\xi_i \ge 0$ If $\xi_i > 1$, the point is misclassified



For each example, $y_i(\mathbf{w}^T \mathbf{x}_i - b) \ge 1 - \xi_i$ (for $\xi_i \ge 0$) if $\xi = 0$ then inequality, if $\xi > 0$ equality

Equivalently, $\xi_i = \max(0, 1 - y_i(\mathbf{w}^T \mathbf{x}_i - b))$ (Hinge loss)



$$\begin{split} \mathbf{w}^*, b^* &= \arg\min\frac{1}{2} ||\mathbf{w}||^2 + C \sum \xi_i \\ \text{subject to } y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 - \xi_i \text{ (for all training } (\mathbf{x}_i, y_i)) \\ \xi \geq 0 \text{ (or } -\xi_i \leq 0) \end{split}$$

Dual formulation

$$\max_{C \ge \Lambda \ge 0} \sum \lambda_i - \frac{1}{2} \begin{bmatrix} \lambda_1 y_1 & \dots & \lambda_n y_n \end{bmatrix} X X^T \begin{bmatrix} \lambda_1 y_1 \\ \vdots \\ \lambda_n y_n \end{bmatrix}$$



Dual formulation: 2 key insights

Setting gradient of L(w, b, {ξ_i}, Λ, {μ_i}) to 0, optimal w* satisfies

$$\mathbf{w}^* = \sum_i \lambda_i y_i \mathbf{x}_i$$

Representer theorem: solution \mathbf{w}^* is linear combination of inputs



Dual formulation: 2 key insights

Setting gradient of L(w, b, {ξ_i}, Λ, {μ_i}) to 0, optimal w* satisfies

$$\mathbf{w}^* = \sum_i \lambda_i y_i \mathbf{x}_i$$

Representer theorem: solution \mathbf{w}^* is linear combination of inputs • Finding Λs

$$\max_{C \ge \Lambda \ge 0} \sum \lambda_i - \frac{1}{2} \begin{bmatrix} \lambda_1 y_1 & \dots & \lambda_n y_n \end{bmatrix} X X^T \begin{bmatrix} \lambda_1 y_1 \\ \vdots \\ \lambda_n y_n \end{bmatrix}$$

Data only shows up through dot products (XX^T) Crux of Kernel approach to nonlinearity



Visualization





Classification





Support vectors





Support vectors







Only things that matter: dot products of test/examples dot products between examples



Only things that matter: dot products of test/examples dot products between examples

Replace $\mathbf{x}_i^T \mathbf{x}_j$ by a nonlinear function $k(\mathbf{x}_i, \mathbf{x}_j)$ not any nonlinear function, must be chosen properly if chosen properly k reflects dot product in lifted space



Informally, quantify quality of a SVC by proportion of support vectors Cross validation



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Training sample n, k support vectors Leave one out cross validation



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Informally, quantify quality of a SVC by proportion of support vectors Cross validation

Training sample n, k support vectors Leave one out cross validation

> Train on n-1, validate on remaining If training set has all k support vectors, no error on test Average over all train/validate sets Estimated generalization error: k/n



Linear to nonlinear





Classification: nonlinear





Support vectors: nonlinear





Support vectors: nonlinear





Recall: for prediction on test \mathbf{z} only need $\mathbf{x}_i^T \mathbf{x}_j$, for every pair of training examples quadratic complexity in training set! $\mathbf{z}^T \mathbf{x}_i$ for every training example

Key idea: Replace $\mathbf{x}_i^T \mathbf{x}_j$ with a kernel function $k(\mathbf{x}_i, \mathbf{x}_j)$



Understanding kernel functions





Understanding kernel functions





Lifting training points

Lift $\mathbf{x} \to \phi(\mathbf{x})$ In the example above: $(x_1, x_2) \to (x_1^2, x_2^2, \sqrt{2}x_1 x_2, \sqrt{2}x_1, \sqrt{2}x_2, 1)$



Lift $\mathbf{x} \to \phi(\mathbf{x})$ In the example above: $(x_1, x_2) \to (x_1^2, x_2^2, \sqrt{2}x_1 x_2, \sqrt{2}x_1, \sqrt{2}x_2, 1)$

Linear classifier in the higher dimension Since transformation nonlinear

linear boundaries in higher dimension look non-linear



Doesn't computation scale with the dimension of higher space?

Kernels to the rescue: No, $\phi(\mathbf{x})^T \phi(\mathbf{y}) = k(\mathbf{x}, \mathbf{y})$ Dimension of $\phi(\mathbf{x})$ doesn't matter!



Reproducing Kernel Hilbert spaces



Reproducing Kernel Hilbert spaces Abstract spaces that generalize Euclidean spaces



Reproducing Kernel Hilbert spaces Abstract spaces that generalize Euclidean spaces each point a function (not necessarily finite dimensional)



Reproducing Kernel Hilbert spaces Abstract spaces that generalize Euclidean spaces each point a function (not necessarily finite dimensional) Dot product, but may look very different from vectors



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Reproducing Kernel Hilbert spaces Abstract spaces that generalize Euclidean spaces each point a function (not necessarily finite dimensional) Dot product, but may look very different from vectors Each "function" has a length derived from the dot product "Smooth spaces"

Shorter "length" \leftrightarrow smoother function



Map $\mathbf{x} \to f_{\mathbf{x}}$, where $f_{\mathbf{x}}$ is a point in a RKHS

Prediction with f_w on test point f_z : $\langle f_w, f_z \rangle - b$

Find the function that minimizes the hinge loss subject to a smoothness constraint $(||f_w|| < T)$



Host of other problems that lend themselves to kernel methods

LLS: Given training X and target \mathbf{y} , find

$$\arg\min_{\mathbf{w}} ||\mathbf{y} - X\mathbf{w}||^2$$

Optimal solution is

$$\hat{\mathbf{w}} = (X^T X)^{-1} X^T \mathbf{y}$$


Host of other problems that lend themselves to kernel methods

Regularized LS: Given training X and target \mathbf{y} , find

$$\arg\min_{\mathbf{w}} \left(||\mathbf{y} - X\mathbf{w}||^2 + \lambda ||\mathbf{w}||^2 \right)$$

Optimal solution is

$$\hat{\mathbf{w}} = (X^T X + \lambda I)^{-1} X^T \mathbf{y}$$



Regularized LS: Given training X and target y, find

$$\arg\min_{\mathbf{w}}\left(||\mathbf{y} - X\mathbf{w}||^2 + \lambda ||\mathbf{w}||^2\right)$$

Optimal solution is

$$\hat{\mathbf{w}} = (X^T X + \lambda I)^{-1} X^T \mathbf{y}$$

Prediction is

$$\mathbf{z}^T \hat{\mathbf{w}} = \mathbf{z}^T (X^T X + \lambda I)^{-1} X^T \mathbf{y} = \mathbf{z}^T X^T (X X^T + \lambda I)^{-1} \mathbf{y}$$

Once again

 $\mathbf{z}^T X^T$: dot product of \mathbf{z} with training examples XX^T pairwise dot products between examples Replace dot products $\mathbf{x}_i^T \mathbf{x}_j$ with a kernel $k(\mathbf{x}_i, \mathbf{x}_j)$



Kernel ridge regression

Replace dot products $\mathbf{x}_i^T \mathbf{x}_j$ with $k(\mathbf{x}_i, \mathbf{x}_j)$

Representer Theorem still holds in the abstract RKHS: $\phi(\mathbf{w}) = \sum_{i} \lambda_{i} y_{i} \phi(\mathbf{x}_{i})$

Prediction is

$$k(\mathbf{z}, \hat{\mathbf{w}} = k(\mathbf{z}, X), (k(X, X) + \lambda I)^{-1}\mathbf{y}$$
where $k(\mathbf{z}, X) = \begin{bmatrix} k(\mathbf{z}, \mathbf{x}_1) & \dots & k(\mathbf{z}, \mathbf{x}_n) \end{bmatrix}$
and
$$k(X, X) = \begin{bmatrix} k(\mathbf{x}_1, \mathbf{x}_1) & \dots & k(\mathbf{x}_1, \mathbf{x}_n) \\ k(\mathbf{x}_2, \mathbf{x}_1) & \dots & k(\mathbf{x}_2, \mathbf{x}_n) \\ \vdots & \vdots & \vdots \\ k(\mathbf{x}_n, \mathbf{x}_1) & \dots & k(\mathbf{x}_n, \mathbf{x}_n) \end{bmatrix}$$



Kernels?

Popular kernels: Polynomial: $k(\mathbf{x}, \mathbf{x}') = (\mathbf{x}^T \mathbf{x}' + c)^d$ Hyperparameters c, dRKHS $(d, c) \subset$ RKHS(d + 1, c') (for appropriate c, c')

Radial Basis function:

Hyperparameter *s* (scale factor) $k(\mathbf{x}, \mathbf{x}') = \exp\left(-\frac{||\mathbf{x}-\mathbf{x}'||^2}{2s}\right)$

 $\mathsf{RKHS}(s) \subset \mathsf{RKHS}(s')$ if s' < s

Rule of thumb: kernel with rich enough RKHS specific kernels can incorporate structure (eg. periodicity)



Kernels

More on kernels, deeper insights into non-linear features in a separate optional video

When is a bivariate function $k(\mathbf{x}, \mathbf{x}')$ a valid kernel? It must be positive semi-definite: namely for any n and any $\mathbf{x}_1, \ldots, \mathbf{x}_n$,

$$k(X,X) = \begin{bmatrix} k(\mathbf{x}_1,\mathbf{x}_1) & \dots & k(\mathbf{x}_1,\mathbf{x}_n) \\ k(\mathbf{x}_2,\mathbf{x}_1) & \dots & k(\mathbf{x}_2,\mathbf{x}_n) \\ \vdots & \vdots & \vdots \\ k(\mathbf{x}_n,\mathbf{x}_1) & \dots & k(\mathbf{x}_n,\mathbf{x}_n) \end{bmatrix}$$

must be positive semi-definite



An $n \times n A$ is positive semi-definite (definite) if for all $\mathbf{w} \in \mathbb{R}^n$, $\mathbf{w}^T A \mathbf{w} \ge 0$. $(\mathbf{w}^T A \mathbf{w} > 0)$

Equivalent: All eigenvalues of A must be ≥ 0 (> 0)

Entries need to be all-positive, all-positive matrices are not positive definite

$$\begin{bmatrix} 3 & -1 \\ -1 & 3 \end{bmatrix}$$
 is positive definite
$$\begin{bmatrix} 3 & 1 \\ 1 & 3 \end{bmatrix}$$
 is not.



Fair-Isaac Corporation (FICO) models credit risk FICO score you are familiar with



Fair-Isaac Corporation (FICO) models credit risk FICO score you are familiar with Start linear, modify to make non-linear Original/base methods Fisher Discriminant Logistic Regression



Fair-Isaac Corporation (FICO) models credit risk FICO score you are familiar with Start linear, modify to make non-linear Original/base methods Fisher Discriminant Logistic Regression Note: both are lienar methods Not an accident: need explainability



Fisher discriminant for credit risk

Generally FD works when each class can be normally distributed Perhaps not a bad assumption in this case

FD is a linear method

Manually make up non-linear functions of features Done with lot of background on econometrics models Huge part of effort into feature engineering



Another linear approach, but with different results Usually works well when we have the correct features

Maximum entropy: given the features observed, find generative model for each class that makes no assumptions other than that the model matches the observed moments of features Not even implicit assumptions are made

Again, feature engineering is the key to success, and built on insights and analysis into credit risk



Instead of feature engineering, look at a rich abstract space of features (RKHS obtained via a kernel) Domain knowledge is not assumed but you will see how to augment results with it We will work with credit risk data from Kaggle link in discord



Build a model to predict risk using Base SVM approach (choose kernel) Use different margins for positive/negatives Bayesian interpretations (paper provided)

Find out the econometric features used Logistic Regression using the above features

Compare the two We will work together (including me!)

